

hello@JoyGerhard.com

JoyGerhard.com



206.384.6257

RECENT EXPERIENCE

Freelance, Jun. 17 - Oct 20

Web & Graphic Design (including for the following selected clients):

- Logo design ★ Print media
 Social media graphics &/or Mailchimp
- Web development &/or design □ System setup &/or operations

Rose Yoga and Healing Arts	•			
Camp N Car				
Go Global Virtually	•			
Creative Hands Art Studio		*		
Providencia Pond Retreat				
The Cookie Technique	•			
Dress for Success		*		
Betterplace Mobile App				
Fine Art by KRA		*		
Sowilo	•			
Ethos Legal Services	•			
Vote Angie Beem	•	*		
Lucknow Lofts	•	*		

Seattle Makers, Jun. 17 - Oct. 20

Co-Founder, Marketing Director, Financial Manager, Web Designer & Developer, Graphic Designer, Product Designer, and Systems Engineer Set up organizational structures including GSuite; managed volunteer & machine schedules; organized team building events; created brand; trained volunteers; provided IT support; ran reports; set up & managed: CRM database, membership system, website event calendar, and online store.

Seattle-Isfahan Sister City Advocacy, Jan. '17 - Mar. '19

Web Designer, Graphic Designer, and Marketer

Organized first ever Persian New Year at Seattle City Hall.

Seattle Womxn Marching Forward, Feb. 17 - Mar. 20

Web Designer & Developer, Graphic Designer, Systems & Database Manager, Marketer, and Volunteer

Womxn's March on Seattle, Nov. '16 – Jan. '17

Volunteer Coordinator, Web Designer & Developer, Systems & Database Manager, Marketer, and Spokesperson

Monet Painting and Remodeling, Aug. '13 – Jun. '16

Office Manager

Managed accounting, payroll, employee training, beta testing, website design & maintenance, human resources, customer service, and scheduling.

EDUCATION

Master of Science in Marine Biology, May '10

College of Charleston - Charleston, SC

Master's thesis: spatial analysis of the genetics of stocked fish

Bachelor of Science, June '05

University of Washington - Seattle, WA

B.S. in Biology - Ecology, Evolution, and Conservation

B.S. in Aquatic and Fishery Science; Cum Laude

I am highly skilled at creating efficient systems, and in using graphic design to make complex ideas accessible.

SKILLS

TECHNICAL

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

Adobe Illustrator

GSuite (including Docs & Sheets)

Quickbooks

WordPress (.com & .org)

Presspoint CRM

MailChimp

Slack

Trello

SYSTEMS & OPERATIONS

Website registration & hosting

Email account setup

CRM setup & management

Database management

Payment gateway setup

Form creation

Beta testing

Tech support ■■■

Flow charts & instructions

GRAPHIC DESIGN

Logo design & versioning

Social media graphics

Email templates

Banners, flyers, and posters ■■■■■

Business cards & brochures

Document design & layout ■■■■■

Product design

SOCIAL MEDIA

Instagram

Facebook Twitter

WRITING

Copywriting

Wordsmithing & editing

Training material development

ART

Photography